

*O. Yakovlev*

## **SYNERGY OF CULTURAL IDENTITIES OF UKRAINIAN REGIONS**

*The article reveals the problem of the theory of synergy in cultural studies. The strategy of synergy of cultural identities of Ukrainian regions are presented from experience of research of the National Academy of Culture and Arts, in cooperation with Odessa National Academy named after A.V. Nezhdanova.*

**Keywords:** *cultural identity, regions of Ukraine, synergy, co-evolution, cultural continuum of Ukraine, humanitarian strategy, model of cultural space.*

In modern science Synergetics was recognized interdisciplinary area of research devoted to the study of complex systems, components of which interact in non-linear way. Today the paradigm of self-organization is most widely used in science and technology, but its basic principles and ideas gradually penetrate the social and human sciences. Synergistic results require further development between two levels: general methodological and empirical research, including cultural.

G. Haken, I. Prigozhin, S. Kurdyumov, who started the study of the theory of synergy, pointed out that the basic laws of self-organization in the study of natural thermodynamic processes have a wide range of actions, including development of social cultural systems. This trend has found confirmation in further studies of V. Vasilkova, I. Yakovlev, I. Baryhin, I. Yevin that tested the efficacy of synergetic methodology in the analysis of self-organization in the development of society, culture and arts. In Ukrainian humanities scientists from different fields seek the synergy methodology: A. Voznyuk (pedagogy) [1], N. Kornienko (art history, theater studies) [2] A. Svidzinsky (theory of culture) [5] A. Stepin (history) [6]. "But today we can say that its (synergetic) constructive ideas have not received proper distribution among scholars of humanities ...

Moreover, in the present Ukraine a series of social processes takes place that are directly related to the problem of self - development of independent state formation of Ukrainian political nation, civil society ...” , - says A. Stepin [6, p. 14]. A. Svidzynskyy argues that the role of the mechanism of social self-organization plays the culture [5]. According to N. Kornienko, “artistic culture that is inherently proactive heuristic and holds “sense-forming capacity” now has a chance to make history as one of the critical components of global society, Planetary Mind ... And since art culture ... is nonlinear, with a powerful heuristic part - entropy processes in macro system can be eliminated its capabilities” [2, p. 39- 41].

Synergetic concept of self-development is based on the principle of self-motion and development of matter, the idea of real structures and systems and related development processes, reveals the growing complexity and hierarchical of self-organization systems at every stage of the evolution of matter. Science cultural approach to the study of these phenomena requires a careful analysis of complex interdisciplinary contemporary cultural integration processes in synergy paradigm that considers the result of self-convergence and integration of the various elements into a coherent whole: “global process of convergence of national cultures and values, strengthening of cultural, communication, civilization ties, which resulted in advances in science and art, new forms of social and political activities rapidly absorbed and distributed in the modern world, forming its integrity” [11, p. 173]. We believe that we can not only avoid the negative consequences of globalization, but also to achieve national progress due to a certain specially organized architectonics of cultural society.

Based on these positions, the development of theoretical foundations and practical study of the problems of synergetic regional identities and determination

of certain cultural strategies aimed at developing of new integrity of cultural continuum of united Ukraine. In the context of globalization and ethnic culture they have created a single common universal human culture and a set of specific forms of human activity and means that are formed on the basis of the dialogue of cultures in the global, national, regional, group and individual levels [4]. Availability of universal bases in the culture of certain ethnic groups provides opportunities to use the principles and laws of synergy in the integration of different ethnic cultures. “The presence of a single element of human culture in every ethnic culture is the real basis for dialogue and perhaps - next inter-cultural integration, which always helps to enrich the spiritual sphere of society” [7, p. 89].

In real operation of two trends of ethnic cultures, ethnic and cultural self-development and intercultural integration – “the ideal is extraversion and commitment, openness to cultures interacting, open, broad stream of borrowing between them ... that does not lead to a significant transformation of major cultural matrices of interacting parties. The high degree of complementarity with the counterparty is balanced equally by active orientation of each culture for preservation of its foundations” [7, p. 69].

The analysis of modern scientific approaches of synergetics interpretation as the methodology of cultural studies allowed to propose scientifically based holistic concept: “synergism-regionalism”, “synergy of regional cultural identities” of multi-ethnic cultural dialogue entrusted by us as the basis for the development strategy of national culture of united Ukraine of XXI century [13 ]. This article is devoted to this problem.

Synergetic paradigm makes up holistic methodological framework holistic analysis of the dialectic process of regional identity and the integration of social and cultural space of modern Ukraine. Synergy can be used to explain human

cognitive processes, as focused on disclosure of universal mechanisms of self-organization and evolution of complex systems both natural and human measure.

According to synergetic model of thinking in the development of scientific knowledge the self-expansion as a result of self development of these parts takes place. Synergetic vision of the historical development of science and culture consists of ideas about non-linearity and cyclical nature of their development, unevenness of rates and alternations of periods of “thickening” and “dilution” of innovation [12, p. 250].

The task of cultural studies is to determine the synergistic ways of socio-cultural development of Ukraine's regions in a globalized world space. Thus, in contrast to the internationalization of culture in two opposite directions - globalization and regionalization [11, p. 76] we propose the concept of synergy of cultural identities Ukraine [13].

From the position of the synergy the modern period of state building and establishment of an independent Ukraine at the turn of eras and millennia can be interpreted as a “point of bifurcation” of science and culture development, which are characterized by fundamental changes of geopolitical, socio-cultural and scientific world and accompanied by a reproduction of scientific schools and areas with a predominance of divergent trends. This variety of approaches, concepts and interpretations stimulates a reasonable period of bifurcation search trends of scientific knowledge, structural mechanisms of co-evolution of regions that are at different stages of development, capabilities of effective administration of nonlinear systems by means of purposeful topology of association projects. Consequently, nonlinear synthesis methodology, based on the principles of evolution and co-evolution of complex structures is the basis of designing and restructuring of geopolitical space.

These factors led to the development of the National Academy of Leadership and Arts (NAKKKiM) of current research topics: “International humanitarian strategy in modern Ukraine as a systemic culture-phenomenon” (M. Timoshenko), “Synergy of regional identities of cultural continuum of Ukraine - in late XX to the beginning of XXI century” (doctoral O.V. Yakovlev), “Biennale in the context of spatial and chronological coordinates of modern Ukraine” (graduate student N. Ivanovska), “Chamber instrumental art of Odessa in Ukrainian cultural space of late XX - early XXI century” (graduate student A. Kravchenko). It is understood as a conceptual problem solving of international humanitarian strategies and highlighting of their implementation ways, particularly in the context of the synergistic approach.

According to the results of the study the main task of studying of the culture-forming possibilities of modern Ukrainian culture in its strategic and humanitarian orientation: identification of sign content humanitarian strategies, nature, methods and forms of intercultural dialogue; awareness of human role - the personal factor as the main factor of humanization of culture and its strategic guidance. An important feature of the strategy is its temporal length and spatial prevalence as opposed to episodic tactical action, as calculated on strategic sustainability and universal significance. Covering the area of international interactions, it gains the multiplicity of expression in the forms of communication institutions and becomes an important factor of globalization in its positive sense. [8]

As a result of the research problems synergy cultural regional identities Ukraine: South (Odessa region), Center (Kyiv region) and West (Lviv, Zakarpattia) developed a hierarchical model of national cultural space, which has three constituents various levels of integration with the consistent expansion of the boundaries of regional studies from local to metahistorical:

I (highest) level: metahistorical - regional culture as a part of the global cultural space;

II level: national - regional culture as part of the national cultural space;

III level: local (base unit of cultural space distribution) - local culture in the structure of culture of the region.

Each level reveals the inner meaning of a particular cultural phenomenon that consistently extends to higher distribution level cultural space, so there is an integrated global cultural space integrity, richly arranged inside.

As example of the synergistic approach and the inclusion of culture of Ukraine in the present global context we point out NAKKKiM participation in the International Association of EVA. The international scientific community EVA – Electronic Imaging & the Visual Arts (“Electronic images and visual arts”) - is organized by VASARI Enterprises (UK) in 1989 on behalf of and with financial support of the European Commission of the Company. Conference of EVA is interdisciplinary and multidisciplinary set of local and global events for IT professionals of new technologies in cultural environment of society. The organization, support and work conferences of EVA participate in organizations of world and European levels, ministries and agencies of the host countries, organizations implementing European projects.

Participants of the conference are the representatives of international projects, research organizations and educational institutions, museums, libraries, archives, developers and manufacturers of computer hardware, software, information products and so on. This variety of institutions and experts from different fields of activity reflects the main purpose of associations and conferences of EVA - association in the global information space efforts of all who seek the help of modern information technology and open humanity to preserve for

posterity the national cultural heritage which the World Heritage. Business associations of EVA provides international integration of theoretical and practical achievements of all kinds of scientific, educational and productive resources in the field of national and world culture globally initiate international cooperation of research and educational institutions, promotes and supports the participation of regions in joint projects of preservation and promotion national heritage. Conduct of curricula and training within conferences of EVA contributes to the training of qualified culturologists - experts in the field of multimedia technology.

In 2002, EVA conference was first held in Kiev International Scientific and Educational Center of Information Technologies and Systems UNESCO, National Academy of Sciences and Ministry of Education and Science of Ukraine. EVA Conferences in Berlin and Florence Ukraine (NAKKKIM) presented national musical rarities - manuscripts of XVII - XVIII centuries from the collections of the National Library of Ukraine named after V.I. Vernadsky. Part singing concerts of Diletsky Mykola were chosen for testing the multimedia presentation, the most prominent figure in Slavic music of the second half of the seventeenth century, Irmologion, spiritual concerts of Artemiy Vedel [14].

Interregional integration levels in multi-system model of national culture, was characterized by the project performance “Transformation of education and culture: tradition and modernity”, which covered three regions: Center (Kyiv region), South (Odessa region), Western Ukraine (Lviv, Mukachevo).

Interregional project launched by NAKKKiM in 2009 “Art Education of the XXI century: Theory and Practice” later attracted Odessa National Music Academy named after A.V. Nezhdanova, Department of Culture and Arts of Lviv University, Mukachevo State University, the University of Music of Frederic Chopin in Warsaw. The annual spring conferences, exchange of educational and

artistic experience of printing research materials [3, 9, 10] contributed to the development of a national concept of art education that is reflected in the creative development of leading scientists, regular participants of these forums, the idea of T. Shevchenko and modernity (O. G. Roschenko, A. Markov), phenomenological integrity and epistemological unity of aesthetics, music and education (A.I. Pavko), the search for sustainable arts education in Ukraine XXI century. (SN Volkov), sociological and cultural ideas of universalism in the Slavic tradition of enlightenment (V.A. Lychkovah) synergetic methodology (O.V. Yakovlev) (see materials of conference [3, 9, 10]).

The component of local level in Ukrainian cultural space model is presented in the studies: K. Antonova “Socio-artistic activities of M.V. Lysenko in the cultural space of Kyiv in the late nineteenth - early twentieth century” and K. Davydovskyi “Creative activity of Kyiv Institute of Music named after R.M. Glier in the formation of the cultural and artistic environment of Kyiv (1991 - 2010)” performed in NAKKKiM and they demonstrate the art of Kyiv as a basic local unit of national culture Ukraine.

Thus, the overall picture of national culture as a complex multicomponent system emerges due to spatial modeling, which involves a detailed study of the basic structural units of distribution of cultural space - a city, a region, a country that also serve as part of the whole and integrity as subject and object . At present in the study of cultural space synergistic approach is “key” to understanding the different aspects of the existence of the nation, covering all material and spiritual achievements.

In the present article the idea of synergy of Ukrainian culture reveals considering of regional chronotops dialectics and general patterns of emergence, development and transformation of certain ethnic communities, regions, local



owners and their polylogic associations in holistic cultural continuum in Ukraine - national image of united Ukraine in the globalized world of XXI century. Way out of independent Ukraine in the European post-industrial space makes use of the expansion of international relations as a means of dialogue between cultures in a global context.

#### ***LIST OF REFERENCES***

1. Voznyuk A. The development of national educational thought: synergetic approach / O.V. Voznyuk. - Zhytomyr: ZhSU named after .. Ivan Franko, 2009. - 184 p.
2. N. Kornienko Invitation to chaos. Theatre (Artistic Culture) and Synergetics. Attempt of not linearity / National Theatre of Performing Arts named after Les Kurbas / N. Kornienko. - K., 2008. - 246 p.
3. Cultural and artistic education art space as part of the XXI century: materials of Intern.scientific-creative. conf. - Odessa - Kyiv - Warsaw: NAKKKiM, 2014. - 255 p.
4. Samoilenko\_O. Dialogue as musical and cultural phenomenon: methodological aspects of modern musicology: synopsis of thesis... Dr. of Art .: spec. 17.00.03 "Music Art" / O.I. Samoilenko - K., 2003. - 36 p.
5. Svidzinskyi A. Synergetic concept of culture / A.V. Svidzinskyi. – Lutsk: Vezha, 2008. - 696 p.
6. Stiopin A. Synergistic dimensions of Ukraine: History and Modernity / A.O. Stiopin. - Odessa: Astroprint, 2006. - 153 p.
7. Suhrobova Yu. Culture formation dialogue of traditions and innovations of modern multi-ethnic society of Ukraine (Crimean experience) / Yu. Suhrobova. - Simferopol, 2012. - 351 p.
8. Tymoshenko M. International humanitarian strategy in modern Ukraine as a systemic culture- formation phenomenon: synopsis of thesis ... Cand.of Art. : Special. 26.00.01 "Theory and History of Culture" / M. Tymoshenko. - K., 2012. - 17 p.
9. Transformation processes in education and culture: tradition and modernity: materials of Intern. scientific-creative. conf. - Odessa - Kyiv - Warsaw: NAKKKiM, 2012. - 246 p.

10. Transformation processes in education and culture: materials of Intern. scientific-creative. conf. - Odessa - Kyiv - Warsaw: NAKKKiM, 2013. - 263 p.
11. Shevelyev B. Globalization / V. Shevelyev // Culturology. Brief thematic dictionary. - Rostov-on-Don: Phoenix, 2001. - 192 p.
12. Shejko V., Alexandrova M. Cultures and civilizations in the historical and cultural thought of Ukraine in the age of globalization / V. Shejko, M. Alexandrov. - K. Institute of Cultural AUC, 2009. - 312 p.
13. O. Yakovlev Cultural synergy dimensions of regional identities in contemporary Ukraine / O. Yakovlev // Arcadia. - 4 (35). - 2012. - P. 41-43.
14. Shulgina V., Yakovlev O., Barkova O. Presentation of Ukrainian Old Printed Book and Music Manuscripts of the Orthodox Church in the Digital Space / V. Shulgina, O. Yakovlev, O. Barkova // Electronic Imaging & the Visual Arts. EVA 2004 Florence. - Bologna: Pitagora Editrice, 2004. - P. 8.